

PIN Anonimum



Sewing Pin, Portugal, Séc. XXI

By using a sewing pin like this one in the image, PIN invites you to create a pin under the theme **USELESS**.

Send it to us by mail or in hand until next 31st August, 2011.

We would also appreciate it if you invite someone else, at your discretion, to participate in this project. The intention is to broaden not only the spectrum of jewelry participants but also the multiple disciplinary origins.

The received pins shall be included in PIN's collection and exhibited at PIN Anonimum Exhibition, which is to be held within the scope of the next edition of EXD'11/LISBON.

PIN's intention is to question the value of the object as a plastic work *per se* independent of values such as authorship and material.

We hope to contribute to **“re-evaluate concepts - and prejudices - connected with usefulness”** and with the presence and/or absence of a jewel on the body and in society.

The idea presiding to the Project PIN Anonimum is that, as jewels, the pins appear as communication vehicles irrespective of their authors. Thus, questioning the importance of the object *per se* and keeping it far from an underlying authorship that shall only be revealed later on.

Internationally consecrated authors shall be invited to participate in the project along with others utterly unknown.

As from the beginning, the pins are required as a donation to PIN's collection. Later on, an equal symbolic value shall be granted to each of them and they shall be sold for such price. Only after the sales the author name will be disclosed. With the the sales, PIN would intend to realise a catalogue about this exhibition project.

PLEASE USE A SEWING PIN AS SHOWN IN THE IMAGE ABOVE WITH ABOUT 3.5 CM LENGTH.

THANK YOU IN ADVANCE FOR YOUR PARTICIPATION.
DELIVER BY HAND OR SEND YOUR PIN TO:

PIN – Associação Portuguesa de Joalheria Contemporânea
Largo Rafael Bordalo Pinheiro, 29 – 2º
1200-369 Lisboa

WWW.PIN.PT

EXD'11/LISBOA

Lounging Space

Largo da Boa Hora, Lisbon.

September 28th to November 27th, 2011

Opens September 28th, 23h.

Associação Portuguesa de Joalheria Contemporânea

PIN

EXD'11 LISBON

USELESS